

UNDERWRITING FUND IS GROWING

News Of Campaign From Five Fronts

Presbyterian College is at the present time in the midst of a five-point program intended to raise an underwriting fund to assure the operation of the College without a deficit for three years. The purpose is that the operation of the College without a deficit for three years will allow the new permanent President when selected to devote his attention to larger gifts and the retirement of the bonded debt without having to bother about the immediate financial problems of operation of the College.

The first phase of this program is a campaign among the people in Clinton, and they have contributed liberally already, with subscriptions for 1935 of \$8,362.08. Collections so far are \$6,874.27; total for three years subscribed \$14,982.50.

The second phase of the program is a campaign among the Alumni, and those of the Alumni who have subscribed have been most liberal. There are many to be heard from yet, however, and it is confidently hoped that the Alumni will yet subscribe several thousand dollars to this effort. The Alumni outside of Clinton have so far subscribed \$835.00 for 1935 and paid \$230.00 with a total subscription for three years of \$2,835.00.

The third point in the program is subscription of funds from friends of the College outside of Clinton and outside of the Alumni. This effort has just begun. It is getting under full sway and it is contemplated it will produce a good sum for this purpose. Subscriptions have been received for 1935 amounting to \$604.74. Total collections \$434.74. Total subscribed \$1,009.74.

The fourth phase of the program is the effort to induce the Sessions of the Churches within two States to subscribe to scholarships for Presbyterian College in units of \$200 each for the purpose of reimbursing the College for education given free by the College upon recommendations of the various Church Sessions to worthy students from within their midst.

The fifth point in the program is the continuation of a campaign in February, 1936, by the women of the Auxiliaries of the two States calling for a subscription of \$1 per member for three years. This part of the program was instituted by the Woman's Auxiliary of the First Presbyterian Church of Clinton, the mother church of the College.

All told, the efforts so far have produced in subscriptions for 1935 \$9,801.82, collections of \$7,539.01, subscription

(Continued on page three)

From Our President

Fellow Alumni

I am deeply grateful for and proud of the splendid response received from the Alumni throughout the country in support of our Underwriting Fund and I just as greatly appreciate the splendid letters pledging interest and support and commending the efforts of the Administration.

We have a splendid, loyal group of sons and daughters of Presbyterian College sufficiently influential and strong enough financially to enable us to work our College out of debt and on a sound basis of finances, and I confidently believe that the Alumni will discharge this great responsibility. However, our first step in this effort must be directed toward the elimination of operating deficits and that, from past experiences, we know must be brought about by increasing our income, for expenses have already reached that point which we call the irreducible minimum.

I plead with you as fellow alumni that you take this cause closely to your heart and keep it there and that you join me in supporting this worthy enterprise looking toward a greater and more definitely assured Presbyterian College. May I have your prayers, your efforts and your financial support.

Yours sincerely,

Wm. P. Jacobs,
Acting President.

WE INTRODUCE THE "ALUMLITE"

It is with a great deal of pride that we send you this, the first issue of Alumlite. We expect to keep it up intermittently in order to keep you in full touch with the College and its needs and in fuller touch with the other Alumni.

There is much that we can do together for the College and for ourselves, and the Alumlite as a medium for closer association should be of great value and interest to us all. Give us your cooperation in making this little magazine a success. There is no subscription price; there is no cost to the Alumni. It is to be an epistle from the Alumni of Clinton and from students of the College representing the present student body. Write to the staff or editor and give them interesting news to fill its columns and help them to keep the records straight; and above all, look out for this little journal and read every word of it. It will do you good.

WITH OUR BLUE HOSE & ANKLETS

The 1935 football season is history now. For the varsity, it has been one long, grueling nightmare with game after game in rapid succession and with only two victories to break the monotony of defeat.

Presbyterian's Blues opened the hardest schedule ever attempted September 21 against Clemson, and fell 25 to 6, before a great Tiger aggregation. The following Saturday the Hose were smothered under an avalanche of Georgia Tech laterals to the tune of a 33 to 0 drubbing. Then followed, without a break, Furman, Newberry, and Mercer. P. C. played brilliantly to trounce the Indians by a 20 to 6, score, but dropped both of the other games.

The second half of the schedule was just about as dismal. Defeats by Wake Forest, Wofford, and Citadel, and a 13 to 0 victory over Erskine, round out the season.

Probably the chief cause for the rather unfortunate season was not a lack of that intangible something known as "spirit". All that could have been hoped for against Clemson, Tech, Furman, and Wake Forest, was to hold the score down, and it should have been held much lower in all four cases, but certainly Mercer should have been beaten by one touchdown, Wofford by three, and Citadel held to at least a tie.

For next year, Coach Walter Johnson will have some excellent freshmen to pick from and other material used as reserve this year. In Atkinson and Holcombe, freshmen ends, Johnson will have excellent prospects for varsity flankmen. Boswell, a tackle, and Davis, a guard, will also see much service. In the backfield, Freshmen Lambright, Moore, and Reynolds should make first rate men. With these, and the men who have seen service this year, the material will be as good or better than this season's. The result will depend to a great extent upon one thing—spirit.

From a financial standpoint, the '35 season has been a distinct success. The one home game of the year, played beneath the newly installed floodlights on Johnson Field, drew the largest crowd in the history of the school. In addition, sizeable profits were made on the out of town games.

According to present plans, at least four games will be played in Clinton next year. The schedule is not yet completed, but it seems probable that P. C. will open with Clemson, as usual, and then follow with Georgia Tech. Whether or not a game with Furman will be arranged is not yet known. However, Oglethorpe has definitely been added to the list.

The Alumlite

R. C. McLees Editor
John Osman Manager

Sadler Love Frances Spratt
Preston Charles Joe Patrick
William Jacobs, III

EDITORIALS

CHRISTIAN EDUCATION AT PRESBYTERIAN COLLEGE

In this day of suspicion, industrial and political unrest, turmoil and strife, Christian education has a vitally important part to play. The conservative and well-founded principles of Christianity help keep thoughts conservative and straight and sound.

Education without Christianity may and often does become a serious menace as it encourages unbridled thoughts and leads to socialism, bolshevism, communism and the other dangerous by-products of radical unsteady thinking.

Presbyterian College with its conservative liberal arts education, founded upon the teachings of Christ, produces Christian Citizenship, the backbone and salvation of a greater civilization.

Presbyterian College is turning out as its graduates men and women who think straight and have their feet planted solidly on the ground. Here's hoping for more and better P. C. graduates. They have a definite mission to perform for a perplexed humanity.

KEEPING INFORMED

As information is the basis of intelligent action and as action is severely needed in this critical period of P. C.'s history, it behooves all P. C. Alumni to become and stay well informed as to progress at our Alma Mater.

The responsibility for keeping the Alumni informed rests upon the shoulders of the College and the Alumni Association. Hence the Alumlite, hence the many letters, the field men and the wealth of publicity about P. C. which has appeared in the press.

Our publicity director, "Turk" Osman is doing a fine job. Help him with suggestions. Write the Alumlite and give us news, suggestions for improvement of "the epistle." Let us all pull together to establish P. C. in the eyes of the public for in so doing we will be enabled to establish its financial permanency.

Let us all become informed. If the Alumlite raises questions in your mind, ask them. We will try to find the answers.

THE ONLY WAY OUT

It has always cost Presbyterian College more to educate its students than the College received from student income. To make up the difference has been the big problem. Other colleges make up the difference by income from State taxes and from great endowments. Neither are avail-

able to Presbyterian College. We can only depend on our friends to see us through.

Former Administrations have tried to solve this problem by borrowing and by reducing costs. Borrowing only delays the day of reckoning. It is impossible to get out of debt by going further in. Economies are most essential but there is a point called the irreducible minimum and a point also of diminishing efficiency.

In our program of economy Presbyterian College has reached both, and the only way out now is forward. P. C. must have an increased income. The progress of a greater P. C. and its permanency demand an elimination of our usual annual operating deficit. From now on we must operate with a surplus. Let us see to it that we do. From now on let our slogan be, "Forward through an increased income."

What Is Your Balance?

When you proudly and joyfully walked away with your diploma you probably thought, "Well! that's that! I am even with this institution and have paid all my debts in full." What a glorious feeling—looking forward with a clean slate!

But think a minute! Didn't you leave an unpaid balance? Your first thought is "No, of course not, I couldn't have received the diploma unless I had paid in full, and I owe the college nothing."

Think again! It cost the College on an average of \$87,000 per year current expenses for the past ten years, or an average of \$337.00 per student. The college received from students an average of \$33,000 per year or \$129.00 per student, (per each of you). The difference was made up by the church, the bondholders and the sacrifice and loyalty of P. C.'s professors. Figure for yourself: On an average basis you owe the college \$208.00 for each year spent there! If you paid the full tuition, (\$180.00) your indebtedness is still \$157.00 for each year; and if a scholarship student you are indebted for your education the entire \$337.00 for each year, with accrued interest.

Whatever your station in life is now, hasn't the difference in what you might have been without that education and with it more than offset the difference between what it cost the college to render you your educational service and what you actually paid for it. "Labor is worthy of its hire." Presbyterian College educates men, and men pay in full.

You are out in the world making good, largely due to your training at Presbyterian College, and there are thousands of other boys hoping to reach your achievements by a similar educational background. You can help them do it.

Presbyterian College has 1300 Alumni and if those Alumni would see this viewpoint and pay that amount which the Church and the Bondholders have advanced for You, how easily it would be for your Alma

Alumni Groups Hear Mr. Jacobs Speak

Within recent months several important and interesting local Alumni meetings have been held in the two States. In each instance they were arranged to enable President Jacobs to tell the story of the College and its problems. At each meeting outside friends joined with the Alumni in making the meetings a success.

At Chester about fifteen attended a dinner at the Carolina Inn.

At Anderson about twenty-five, led by the aggressive president of the local chapter, Louis Jackson, attended the dinner at the John C. Calhoun Hotel.

At Atlanta more than fifty attended the meeting, presided over by the Alumni Association President, Dr. S. C. Hays, at the Atlanta Biltmore Hotel in advance of the P. C.-Georgia Tech game.

At Clinton over two hundred attended the barbecue dinner at the College Dining Hall. Dr. Hays also presided over this meeting. It was the largest and most representative gathering of P. C. Alumni ever held. The now famous P. C.-Newberry football game immediately followed.

At each meeting a splendid spirit was exemplified. There will be many other meetings arranged. Be sure and plan to attend one or more of them. They will do you good and the College too.

P. C. Has Several Outstanding Needs

There are many immediate needs at Presbyterian College and we haven't time to list them all, but the following will suffice at present to show that we as Alumni of Presbyterian College have many very definite objectives ahead of us. Presbyterian College at present needs:

1. Assured operating surplus.
2. Elimination of debt.
3. New baseball stands and fence.
4. One hundred properly financed scholarships.
5. Twenty additional local Alumni units.
6. An additional dormitory to care for 75 students.
7. A new and larger auditorium.
8. A better equipped library.

Mater to carry on in a glorious and successful way, now and henceforth.

Think it over. Utilize some of that mathematics that our beloved and lamented ex-math professor taught you and see if my figures are not correct, and my argument just. Your diploma, or your educational background is just as valuable as the institution that stands behind it and you cannot afford to let its stock decline. Stocks are all on the upgrade. Make P. C.'s rise back to Par.

You can do it and you alone. Let's go. S. C. Hays, M. D.

Past-President

Presbyterian College Alumni Association.

DIRECTORY

THE ALUMNI ASSOCIATION

Dr. D. O. Rhame, Jr., '26 President
Clinton, S. C.

Louis W. Jackson, '28 Vice-Pres.
Anderson, S. C.

Willard L. Jones, '28 Sec.-Treas.
Clinton, S. C.

Alumni Trustees

Dr. S. C. Hays, '06 Clinton, S. C.

William P. Jacobs, '14 Clinton, S. C.

J. M. Wilson, '13 Fayetteville, N. C.

Where They Are

R. (F?) E. Abell, entered college from Lowryville, S. C., 1897-99. Deceased.

Ethbert Cole Abercrombie, entered college from Gray Court, S. C., 1928-32. B. A. '32, Laurens, S. C.

Miss Doris Aleen Abrams, entered college from Goldville, S. C., 1931-35, B. A. '35, Teaching Parker District, 503 E. Washington St., Greenville, S. C.

Miss Annie Marie Adair, entered college from Clinton, S. C., 1916-20. B. A. '20, Clinton, S. C.

Claude Barto Adair, entered college from Clinton, S. C., 1900-02. Broad River Power Co., 1020 Washington St., Columbia, S. C.

Miss Emma Adair, entered college from Clinton, S. C., 1884-87. Deceased.

UNDERWRITING FUND IS GROWING

(Continued from page one)
tions for 1935, 1936 and 1937 of \$18,827.24.

It is necessary that this underwriting campaign produce between \$60,000 and \$100,000 over the three-year period for the operating expense of the College. Subscriptions made must be made upon a three-year basis. The terms of payment are left with the subscriber within the limit of the three years.

The Alumni of the College have so far responded more vigorously than ever before but a large percentage of the Alumni have never yet been heard from and it is hoped that the Alumlite by keeping the sons and daughters of Presbyterian College in closer touch with the situation will induce many who have never yet sent in subscriptions to do so. The subscription blank is enclosed on the last page of this issue of the Alumlite for your convenience. Use this issue as a reminder and allow us to list your name among the underwriters of Presbyterian College and place you on the Honor Roll. This is a great emergency for the College and a glorious opportunity for the Alumni to back Presbyterian College with the same spirit that Presbyterian College assisted Alumni when they were students. This effort to raise the underwriting fund is absolutely essential to the future of the College and the Alumni should leave no stone unturned in its efforts to solve this problem.

Improvements Made On Athletic Plant

Johnson Athletic Field is now equipped with a lighting system which is equal to any in the entire South. The Home-coming game of the past football season was the first occasion upon which the broad beams from the 72,000 watt system illuminated a night event. There is also an amplifying system by means of which announcements or play-by-play comment is made audible to the entire stands. The improvements are the result of the administration of Dr. S. C. Hays as President of the P. C. Alumni Association, and represent enthusiastic and unselfish effort on the part of all concerned.

Another major improvement is the completion of six new tennis courts, which fills a much-felt need and brings the total number of courts available for student use to sixteen. The problem of financing was greatly simplified by the utilization of N. Y. A. labor.

With Our Field Men

John Osman who so capably represented the College in the field during the past summer is retained as a permanent representative and director of publicity. He has done a great job in publicity and is now acting as manager of the Alumlite. He is also on the road as personal representative of the Acting President and is now busily engaged assisting President Jacobs in completing the Underwriting Fund.

Mr. A. O'Daniel of Clinton, father of four P. C. Alumni and a most efficient campaigner, is also now out in the field engaged in the same efforts.

President Jacobs is now seeking a third representative, that the field may more completely covered. He prefers an Alumnus, a good salesman, and if possible a minister.

Please give our field men every co-operation when they call upon you for advice or assistance. They are able men, working sacrificially for Presbyterian College and can only succeed with your full assistance and interest.

Where Are They?

Augustus Dial Abercrombie, entered college from Gray Court, S. C., 1923-27. B. A. '27. No address.

Samuel Lawson Abrams, entered college from Clinton, S. C., 1929-33. B. A. '33. No address.

Robert Abney Abrams, Jr., entered college from Clinton, S. C., 1928-33. B. A. '33. No address.

William States Lee, Jr., entered college from Clinton, S. C., 1881-83.

Miss Lula D. Williams, entered college from Clinton, S. C., 1881-84.

Miss Carrie C. Lewers, entered college from Panola County, Miss., 1881-83.

John D. Girardeau, entered college from Spartanburg, S. C., 1883-85.

Prominent Visitors On The Campus

President Jacobs has adopted the policy of bringing to Clinton and to P. C. prominent men and women from all over America that they may see the fine work done at P. C. and feel the enthusiasm of the P. C. spirit. In line with this policy our most recent visitors were Mr. and Mrs. Dwight E. Austin of New York. Mr. Austin is President of Thomas Leeming and Company, a large drug manufacturing concern in New York and he is also on the boards of a number of other prominent large corporations. Mr. and Mrs. Austin were delighted with P. C.

Likewise, other prominent men of South Carolina have been invited by President Jacobs to attend important events at P. C. and a number have thus visited the campus.

Alumni In Clinton

Dr. S. C. Hays, '06, past president of the Alumni Association and at present a member of the Board of Trustees, has associated with him in his hospital Dr. Delmar O. Rhame, '26, president of the Association.

Among other Clinton Alumni are Dr. James W. Davis, '90, and Dr. George R. Blalock, '26, both practicing physicians.

In the Athletic field at P. C., associated with Coach Johnson, we have several alumni: Lonnie McMillian of the class of 1921, is connected with the college as Track and Freshman Football Coach; Hugh L. Eichelberger also '21, in addition to his work with the N. Y. Life Insurance Company is Football Line Coach. Clarence E. (Chick) Galloway, '19, is baseball coach.

The present mayor of Clinton is Putsy Silas Bailey, member of the class of '26.

James Jeter (Peck) Cornwell, '25, is in business with G. A. Copeland & Son, dealers in hardware.

Our past Alumni Association President, Spurgeon W. Sumerel, class of '06, is representative for the Aetna Life Insurance Company at Clinton.

Chris Adair, '13, is cashier of Bailey's Bank, while his brother, Mac Adair, '30, is joint proprietor of Hipp & Adair, Men's Clothing.

Al Brice, one of the outstanding members of the class of 1916 and well known for his ability on the athletic field during his undergraduate days, is connected with Jacobs & Company. He married the former Miss Connie Martin, '18.

William Ray (Ned) Anderson, '23, is principal of Clinton High School, and Ansel Godfrey, '22, is principal of the graded school.

Give Us News!

The Alumlite represents one big family. Let us now keep in touch. Remember the name "Alumlite". It means just that, more information of interest to and from you and your college mates. Let us hear from you.

Three Interference Trophies To Be Given

On December 10, Clinton and Presbyterian college were hosts to a large number of coaches, newspaper men, athletic officials and college executives on the occasion of the presentation of the interference trophies to the best blockers in intercollegiate football in South Carolina, the South-eastern Conference and the Southern Conference.

These three trophies are given each year with a personal medal by President Wm. P. Jacobs to the most unselfish man in football.

It is an important event and is always attended by many notables in sport. Last year Coach Alexander of Georgia Tech made the principal address. This year's speaker will be announced later as will be the winners of the trophies.

Last year the South Carolina trophy was won by Harry Bolick of P. C.

The Rotary Club of Clinton sponsors the banquet at which the trophies are presented.

This year the Coaches Association of South Carolina will meet at the Leroy Springs Gymnasium at Presbyterian College in connection with the event, and basketball, baseball, track and boxing schedules will be arranged. Through this event Presbyterian College becomes sport headquarters of the South for one day each year.

Keep Up With Your Alumni Membership

Every former student of Presbyterian College carries memories of the years spent on the campus, and of college friends and associates. The campus retains today its peaceful air of beauty and comradeship, but college mates are scattered to almost every state in the union and to almost a dozen foreign countries. Daily changes are made in the list of alumni addresses.

What has this to do with Alumni Association membership? Just this: Membership in the Alumni Association is the material link in the chain that binds us all to the campus and to friends of student days. It is the agency that keeps track of ever-moving friends, their honors, even their deaths. That information is in constant demand. Membership includes a subscription to the Blue Stocking. Each week it carries news of the Alumni and the events on the campus.

Membership is an expression of loyalty and interest. Join today.

New Members For Presbyterian Board

The past two months have witnessed several changes in the personnel of the Board of Trustees of Presbyterian College.

At the annual meeting of the Alumni Association held on Home

THE HONOR ROLL Of Presbyterian College Underwriters

In each issue we will list here names of our friends who contribute to the underwriting fund and thus become financial supports of Presbyterian College. The names below are a few of the friends of the college who have recently contributed. To them we offer our sincere thanks. They deserve highest honors for they are establishing the permanency of P. C.

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|--|------------------------|-----------------------|
| Abbeville, S. C., Presbyterian Men's Bible Class | Dr. Robt. S. Boyd | Miss Clara E. Duckett |
| Mrs. H. Y. Abrams | A. W. Brice | O. A. Dunlap |
| Jas. I. Adair | D. J. Brimm | H. L. Eichelberger |
| R. C. Adair | Geo. W. Brown | John B. Ferguson |
| P. B. Adair | Marshall W. Brown | H. R. Foster |
| V. P. Adair | J. H. Burnett | J. B. Frazier, Jr. |
| American Associated Cos. | Joe L. Carter | B. R. Fuller |
| W. C. Baldwin | Dr. Roger L. Coe | C. E. Galloway |
| L. G. Balfour Co. | H. A. Copeland, Jr. | C. C. Giles |
| J. L. Barnett | Mrs. J. Rhett Copeland | Robt. H. Gillespie |
| Mrs. W. S. Bean | Alex B. Craig | R. T. Gillespie |
| Rev. E. G. Beckman | James F. Davis | E. C. Gilmer |
| Dr. Herbert Blake | Jack H. Davis, Jr. | Dr. T. H. Grafton |
| Dr. Geo. R. Blalock | Dr. J. W. Davis | B. Graham |
| T. J. Blalock | Rev. M. C. Dendy | J. B. Green, Jr. |
| | H. R. Dickson | George B. Hammett |
| | L. B. Dillard | James L. Harden |
| | Dr. E. C. Doyle | S. G. Harden, Jr. |

This list is incomplete because of limited space. At the outset the names are listed alphabetically.

Coming Day, Dr. S. C. Hays of Clinton was elected a member of the Board representing the Alumni and taking the place of Professor James H. Thornwell of Hartsville, S. C. Dr. Hays has just served a progressive term as President of the Alumni Association. He has on several occasions been a member of the faculty of the College and is now serving as College physician. It was through his leadership that the flood lighting and amplifying systems were obtained and installed at Johnson Field.

Honorable Albert C. Todd of Greenwood, prominent corporation attorney, who has for years served the College as attorney without compensation, was elected to the Board at the Rock Hill meeting of Synod as a member from South Carolina Presbyterian. Mr. Todd took the place formerly occupied by Mr. C. M. Bailey of Clinton who died during the past

summer. Mr. Bailey was one of Presbyterian College's best friends and served as an active member of the Board for over twenty years.

In Georgia, Mr. William Murphy, Vice-President of the Citizens and Southern Bank of Savannah, Georgia, was elected a member of the Board from the Synod at large, replacing Dr. J. S. Lyons of Atlanta.

Presbyterian College is fortunate in having three such able men added to its Board this year.

William P. Jacobs remains as Chairman of the Board for this year, Dr. E. L. Hill of Athens, Georgia, is Vice-Chairman. Dr. A. E. Spencer of Clinton is Secretary of the Board.

The three Alumni members of the Board are now:

- William P. Jacobs, Clinton, S. C.
J. M. Wilson, Fayetteville, N. C.
S. C. Hays, Clinton, S. C.

SUBSCRIPTION BLANK

W. P. Jacobs, President, Date.....
Presbyterian College, Clinton, S. C.
Please list me as an underwriter. I wish to subscribe \$.....
per year for three years, payable.....
Name
Address

CORRECTION BLANK

W. L. Jones, Secretary-Treasurer,
P. C. Alumni Association, Clinton, S. C.
Please correct my address to read as follows:
Name Class.....
Address
Remarks: Position, married, etc.....